

PRESS RELEASE: WANDERLOOT



Global Furniture & Home Goods Brand Wanderloot Debuts Retail Store in Portland, Oregon

Portland, Oregon – October 12, 2015 Globally, sourced lifestyle brand Wanderloot has opened its first retail location in Portland’s Lloyd Center featuring a boho modern mix of reclaimed, handcrafted, antique and contemporary furniture for the urban nomad.

Wanderloot was created by world-traveling wanderers, Julie and David Weiss, who believe handmade home goods enrich living spaces with beauty and meaning. Julie and David have travelled extensively – from Addis Ababa to the jungles of Peru. Their adventures started in 2003 on a trip to Bangkok and expanded into a national wholesale company – Porter Intl. Designs – which is the largest importer of handmade Indian furniture in the Pacific Northwest.

Founded on Julie and David’s eagerness to share the stories behind the pieces found on their travels, Wanderloot’s collected aesthetic is about exploration and experimentation. The store is a vibrant mix of colorful mid-century modern sofas with Uzbek wedding tapestries, Jaipur embroidered pillows with industrial metal tables, solid wood sheesham dining and Indian kantha blankets thrown everywhere.

Wanderloot believes in giving back. Every purchase of Indian furniture supports Shadhika, a non-profit whose mission is the education and empowerment of girls in India.

Wanderloot offers special buying opportunities To-The-Trade. Wholesale inquiries: cs@wanderloot.com

Join Wanderloot on Wednesday, Oct 21, 4-8pm, for a Grand Opening Tea & Henna Party. Traditional Indian tea and sweets will be served, with mehendi art designs by Rajasthan Royal Henna.

About Wanderloot: Wanderloot.com launched in 2011. Wanderloot’s brick and mortar location is on the 2nd floor of Lloyd Center, across from H&M: 2201 Lloyd Center Portland OR 97232 #1033. For store pictures: <http://www.wanderloot.com/blog/pictures-of-new-wanderloot-store-in-lloyd-center/>
Contact: info@wanderloot.com Ph# 503-281-1338 Shop online: www.wanderloot.com

About Porter Intl. Designs: Porter designs and sources exclusive fabric and leather upholstery, motion, dining, bedroom, and one-of-a-kind furniture and antiques from India. With 90,000 square feet of warehouse in NE Portland, Porter supplies 300+ furniture stores. www.porterintldesigns.com

About Shadhika: Shadhika provides funding to women-led, locally controlled non-profits in India working to empower at-risk Indian girls. Shadhika is a 501c3 non-profit based in Boulder, Colorado. www.shadhika.org